



Building upon the Bronze package, the **Silver Package offers additional depth where you're gaining a strategic partner.**

Package details:

Monthly 121 sessions

I provide dedicated monthly 90-minute one-on-one sessions with your marketing lead. These sessions serve as a platform for aligning strategies, discussing progress, and addressing priorities.

Strategic direction

I will work with you in setting the strategic direction of your marketing initiatives. My aim is to ensure that every step taken contributes directly to your overarching goals.

Progress evaluation and prioritisation

I conduct regular reviews to assess the progress made and recalibrate priorities as needed to stay on track with the established plan.

Risk identification and decision-making support

I will assist your team in identifying potential risks and provide valuable insights for informed decision-making. My focus is on optimising return on investment (ROI) while mitigating risks.

Action plans and KPIs

I work collaboratively to develop action plans and key performance indicators (KPIs) that are perfectly aligned with your company's objectives. These metrics ensure that your marketing efforts are directly contributing to your business's success.

Coaching and mentoring for your marketing lead

My support extends to coaching and mentoring your marketing lead, empowering them with the knowledge and skills necessary for effective marketing and decision-making.

Monthly pricing from: £375



Hyping Fox